

Programme Specification

HNC/D INTERNATIONAL TRAVEL AND TOURISM

Date of Publication to Students: 2021

NOTE: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes advantage of the learning opportunities that are provided. More detail on the specific learning outcomes, indicative content and the teaching, learning and assessment methods of each module can be found in the Module Specifications and in the Course Handbook.

The accuracy of the information contained in this document is reviewed by the College and may be checked within independent review processes undertaken by the Quality Assurance Agency.

Awarding Body: Pearson / Edexcel

Teaching Institution: Birmingham Metropolitan College (Sutton Coldfield Campus)

Final Award: HND International Travel and Tourism Management

Fall back Award: HNC International Travel and Tourism Management

Title: HND International Travel and Tourism Management

Main fields of Study: Travel and Tourism

Modes of Study: Full time

Language of Study: English

UCAS Code:

JACS Code:

Professional Status of the programme (if applicable):

N/A

Relevant subject benchmark statements and other external reference points used to inform programme outcomes:

The course aims, as set out in the programme specifications, are consistent with the QAA benchmarking statements, FHEQ level descriptors, the Degree Awarding Body descriptors and the College mission statement.

Programme philosophy and aims

Develop professional and academic skills at degree level enabling progression to higher level jobs in travel and tourism both globally and domestically or for progression to a top up degree.

The aims of the programme are to:

- Provide an educational foundation for a range of high level careers in the travel and tourism industry.
- Develop a range of skills that will equip students for both progression into HE and employment.
- Provide flexibility, knowledge, skills and motivation as a basis for future studies and career development.
- Give students the freedom and guidance to make a positive contribution to their individualised skill sets.
- Develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in professional working life.
- Work with a range of employers whilst on the study programme to develop skills enabling each student to understand and work within their future industry.
- Push, support and encourage the growth of the local economy and involvement in travel and tourism.

Intended learning outcomes and the means by which they are achieved and demonstrated:

Learning Outcomes

Learners will be expected to develop the following skills during the programme of study:

- Analyse, synthesise and summarise information critically.
 - Work both individually and as part of a group to support and push the development of their own learning.
 - Knowledge of how Travel and Tourism can be developed locally and globally.
 - Use independent research to support the development of travel and tourism projects
 - Recognise and challenge the moral and ethical issues of contemporary travel and tourism.
 - Appreciation of the need for ethical standards and professional codes of conduct in the travel and tourism industry.
 - Research in a responsible, safe and ethical manner.
 - A range of employability skills that will support local communities and support the students' future.
-
- Professionalism to work at the highest levels in large travel and tourism organisations and new ventures.
 - Managing and running a small business

Knowledge and Understanding

- Present evidence that demonstrates good ability to generate ideas independently and/or collaboratively in response to set briefs and/or as a self-initiated activity
- Demonstrate proficiency in observation, investigation, enquiry, problem solving and application of theory.
- Demonstrate the ability to understand and apply skills and knowledge gained in travel and tourism management

Intellectual Skills

- Understand the issues faced in travel and tourism to help organise and have a career in this industry
- Understand a range of travel and tourism pathways to see how they all tie together in growing the industry e.g. marketing/ visitor attraction management/ ethical tourism
- Demonstrate advanced thinking, analysis, reflection and understanding.

Practical Skills

- Exercise self-management skills in managing workloads and meeting deadlines.
- Ability to benefit from the critical judgements of others and recognise their personal strengths and needs
- Apply interpersonal and social skills to interact with others students and potential employers or customers.
- Communicate ideas and information in practical, oral and written forms
- Communicate ideas and work to their audiences – this will include presentation skills
- Select and employ communication and information technologies including online and distance learning capabilities
- Demonstrate physical fitness required to work in the industry

Transferrable Skills

1) Self-management - students will have the ability to:

- Study independently, reflect on own practice, set achievable goals and manage workloads to meet targets and deadlines.
- Demonstrate resilience, perseverance and problem solving.

2) Critical engagement - students will have the ability to:

- Justify decisions made and challenge peers with contextual reflection and understanding.
- Push, encourage and develop the progression of others as well as themselves.
- Understand the importance of professional development and future sustainability.

3) Group/team working and social skills - students will have the ability to:

- Interact effectively with others, for example through collaboration, collective endeavour and negotiation.
- Lead, reflect and inspire a design team.

4) Skills in communication and presentation - students will be able to:

- Articulate ideas and information comprehensibly in visual, oral and written forms.
- Present to an audience their intentions and actions needed to be able to realistically achieve these intentions.
- Use presentations as a platform to interact with their target audience through techniques of product testing, narrative and outcomes. Use the data to analyse success of the intentions.

5) Information skills - students will have the ability to:

- Research using web based and physical resources. They will be able to use VLE and core text books to further gain information as well as journal research.

6) Personal qualities – will have the ability to:

- Be positive and demonstrate a cheery disposition irrespective of external factors
- Obtain relevant information and practical experience to enhance their interpersonal & communication skills.
- Leave with an understanding of how to work within the sector and communicate with future employers.
- Students will understand how they could be placed within the industry to achieve self-satisfaction while also making a positive contribution to the industry.
- Promote themselves in a professional manner.

Learning teaching, and assessment methods used

Teaching methods

The following teaching methods will be used:

Formal Lectures with student participation, group tutorials, one-to-one tutorials, practical experimentation, problem solving, seminars, case studies, workshops, placements, group critiques, guided self-study and research.

Summative Assessment Methods

A range of summative assessments will be used including written assignments, practical projects, report writing and oral / video presentations.

Modules may have several types of summative assessment such as written assignments and case studies as well as production of practical coursework. The assessment strategy provides a balance between the different assessment methods.

Formative Assessment Methods

Students will undertake range of activities throughout the course and receive tutor feedback both verbally and in writing. This will include practical work, discussions, group critiques and tutorials, case studies and directed study.

Programme structure and requirements, levels, modules, credits and awards

This course can be studied full-time over 1 year, achieving a Higher National Certificate (HNC) in International Travel and Tourism Management qualification, or over 2 years, achieving a Higher National Diploma (HND) in International Travel and Tourism Management.

Programme Modules, Level and Credit Values

The HNC (Level 4) course provides a thorough grounding in travel and tourism principles which is further enhanced at Level 5 (the HND course) where units cover a broader range of contemporary issues relating to a variety of professions within the travel and tourism sector.

Level 5 Qualification credit value is a minimum of 240 credits, of which 120 credits are at Level 5, and 120 credits are at Level 4.

There is a required mix of Core, Specialist and Optional units totalling 240 credits over 2 years (120 in the HNC and 120 HND).

The requirements of the Higher National Certificate (or equivalent) have to be met. In some cases, a maximum of 60 credits can be imported from another RQF Pearson BTEC Higher National qualification and/or from units designed by the centre and approved by Pearson. Core units and specialist units may **not** be substituted

Pearson BTEC Level 4 Higher National Certificate in International Travel and Tourism Management		Unit Credit	Level
Level 4 Units			
Core Unit <i>Mandatory</i>	1 The Contemporary Travel and Tourism Industry	15	4
Core Unit <i>Mandatory</i>	2 Managing the Customer Experience	15	4
Core Unit <i>Mandatory</i>	3 Professional Identity and Practice	15	4
Core Unit <i>Mandatory</i>	4 The Travel and Tourism Business Toolkit	15	4
Core Unit <i>Mandatory</i>	5 Leadership and Management for Service Industries (Pearson-set)	15	4
Plus an additional three specialist units			
Group A			
Optional Unit:	Unit 8 Visitor Attraction Management	15	4
Optional Unit:	13 Global Tourism Destinations	15	4
Group: B			
Optional Unit:	16 Marketing Essentials for Travel and Tourism	15	4

Pearson BTEC Level 5 Higher National Diploma in International Travel and Tourism Management		Unit Credit	Level
UNITS IDENTIFIED ABOVE AS PART OF THE HNC PLUS;			
Level 5 Units			
Core Unit	19 Research Project (Pearson-set)	30	5
Core Unit	20 Tourism Consumer Behaviour and Insight	15	5
Group: Destination Management			
Specialist	unit 24 Destination Management Services	15	5
Group: Events			
Specialist	28 Corporate Events Management	15	5
Group: Sustainable Management			
Specialist	34 Marketing for Ethical Tourism	15	5

Group: General			
Optional	48 Launching a New Venture	15	5
Optional	49 Managing and Running a Small Business	15	5

Support for Learning including Personal Development Planning (PDP)

Students are encouraged to identify and, with guidance, to reflect on their own learning needs and are offered the following support as appropriate to meet those needs:

- An induction programme providing dissemination of essential information.
- A Learning and Resource Centre providing access to a variety of learning resources, with support from staff
- A Student Handbook containing important information including tutors, staff responsibilities, contacts and regulations and requirements of the course.
- Access to the College IT facilities
- Access to the College Student Services and Careers Advisor
- Access to a Student Counsellor
- Regular group personal development sessions
- A minimum of a One-to-one per term
- Consultation with tutor by email, telephone, VLE and other electronic sources

Students will produce their own Personal Development Plans and have periodic reviews with their Personal Tutor.

Criteria for admission

ACADEMIC REQUIREMENTS

UCAS Tariff Points: 48 points

The tariff points can be made up of:

A Levels (GCE and VCE): 2 A Levels at Grade D

BTEC Extended Diploma: Grade PPP

BTEC Diploma: Grade MP

Access to HE: Grade P45

Minimum number of GCSEs at Grade C or above: 1

which must include: GCSE English: Grade C or 4

Are Level 2 equivalents accepted? Yes

NON-ACADEMIC REQUIREMENTS

You will be required to attend an interview at the College's Sutton Coldfield site prior to an offer being made to you.

If you do not hold a Level 2 English and/or Maths qualification you may be required to undertake an initial assessment to ascertain your current literacy and/or numeracy levels and/or a free writing assessment.

We encourage applications from students who do not meet the entry requirements outlined but can demonstrate ability through work experience, portfolio of evidence or successful interview.

More mature learners may present a more varied profile of achievement that is likely to include extensive work experience and/or achievement of a range of professional qualifications in their work sector.

Methods for evaluation and enhancement of quality and standards including listening and responding to views of students

The quality of the programme will be closely monitored by all staff involved in its delivery. The Course Leader/ Departmental Manager is the local Manager who will oversee the delivery of the programme, the Head of Faculty for Higher Education and the College Director of Quality, monitor the overall effectiveness and quality through a robust College-wide quality control process. The programme will also adhere to the College's regulations and processes.

The College quality process applied to this programme includes:

- Regular teaching observations and reviews
- Staff skills updating as required
- Regular delivery team meetings
- Standardisation meetings and thorough internal verification process
- Programme management meetings involving student representatives and course delivery team
- Seeking of student views during group tutorials, one to one tutorials and by formal College survey completion and national surveys.
- Termly Review Boards to review course performance on a regular basis.
- Production of programme Annual Monitoring Reports which detail the performance of the students and programme.
- End of module/programme Examination Boards, attended by an External Examiner.
- A robust system for dealing with complaints or issues, should they arise.

Students will have regular opportunities to present their views to subject tutors during taught sessions, during tutorials and during one-to-one tutorials with teaching staff (by appointment). They will also be able to express their views to the Course Leader and also express their views via the student Course Representative who will convey views to the course team, at termly Programme Management Meetings.

The Programme Management Meetings are attended by the course team and student representatives and where possible an employer. Minutes of the meeting are recorded, and an action log produced.

Students are expected to complete regular quality surveys, both internal and external Higher Education Surveys.