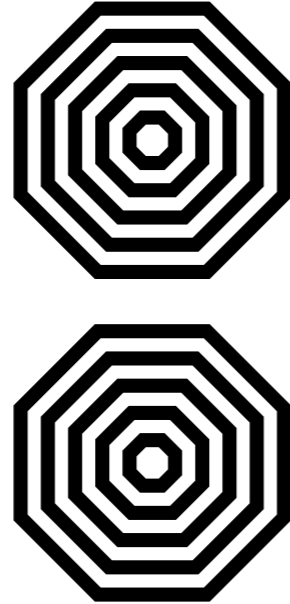




Creative Arts
at Birmingham
Metropolitan College

PHOTOGRAPHY



UAL DIPLOMA & EXTENDED DIPLOMA IN PHOTOGRAPHY, LENS & LIGHT-BASED IMAGING - LEVEL 3

Course Type
16-19 Full-Time

Location
BMet College
Matthew Boulton Campus
1 Jennens Rd
Birmingham
B4 7PS

Start Date
31/08/2020

Course Length
35 weeks

Teaching Team
Hannah Rumsby
Manuel Gross

Contact
Photo@bmet.ac.uk?
0121 446 4545
Ext: 8014

Entry Requirements

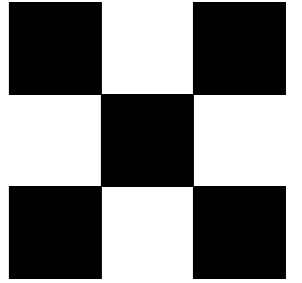
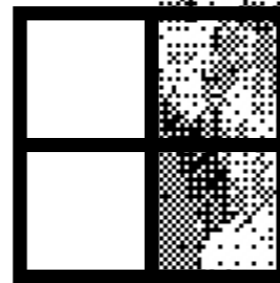
You will need a minimum of four GCSEs at grade C/4 or above including English and/ or Maths, or a Level 2 Diploma in Art and Design at Merit or above.

Entry onto the course is by interview. Applicants need to bring a portfolio of work or recent photography or artwork that they can talk about in the interview. Supporting sketchbooks are also good. You will be asked to explain how you will benefit from doing the course and your future ambitions.

If you want to do the course, but don't have the above qualifications, then you need to show a strong portfolio of work and be able to demonstrate your experience in the subject at interview.

“Today
everything
exists to
end in a
photograph.”

- Susan
Sontag



Q&A

What is UAL?

UAL is the University of the Arts London.

Who is this course for?

This course is for anyone with a passion for photography. It focuses on providing students with the skill set needed for employment in the Creative Industry or advanced study at HE level, and encompasses a wide range of photographic specialisms as well as moving image and design components.

What is the Diploma?

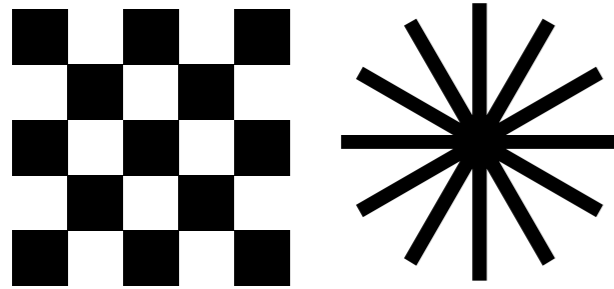
This is a two-year, Level 3 qualification, designed for young people, who want to study Photography and Creative Practice full time. The qualification is full time and entirely coursework based. It focuses on professional practice and emphasises work experience through live projects, working alongside commercial clients as well as interdisciplinary, collaborative ventures with other students from the Creative Arts Department. It has been developed specifically to support students who wish to go on to study an image / visual related subject at university or seek employment in the creative industries.

Where are you going to study?

Our facilities include a well-equipped photography studio, an up-to-date digital suite with Apple Mac computers and a large black & white photographic darkroom. Students gain an understanding of both traditional and contemporary practice and benefit from extensive experience of analogue and digital photographic processes.

Our city centre location gives us easy access to fantastic cultural and educational resources including regional galleries, museums and other arts organisations. This is used to develop primary research skills and an understanding of historical and contemporary Art & Design practice as context for students' photographic studies.

Photography....



What will I study?

The course offers the opportunity to create original, exciting work for your professional portfolio. You will develop your own practice and style alongside learning industry standard digital software such as Adobe Photoshop, Lightroom, InDesign and Premiere.

You will develop a wide range of skills on the course using both digital and traditional, analogue techniques. You will work in studio photography, as well as on location, generating ideas, transforming them into images and developing a professional approach to work.

You will be encouraged to expand your skills creating short films, animations and working with sound as a vital part of your profile as a visual artist.

UNITS

Year 1 - Level 3 Diploma

You will be introduced to the underpinning processes and principles of photographic practice, practical skills and theoretical understanding.

Year One units are:

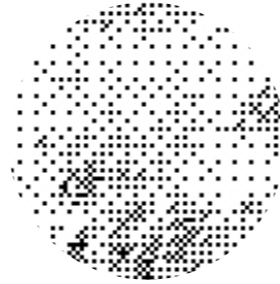
- 1 The Creative Process
- 2 Developing Creative Practice
- 3 Responding to a set Brief

Year 2 - Extended Diploma

Year Two is designed to stretch and challenge you and enable you to develop your knowledge and understanding of Photography, Lens and Light-Based Imaging. There will be an increasing level of independent learning in preparation for study at degree level or employment. You will also prepare portfolios for university or job interviews.

Year Two units are:

- 4 Researching a Specialist Industry Practice
- 5 Specialist Technical Skills Development
- 6 Specialist Creative Outcomes



COURSE AIMS

The Qualification aims are to enable you to:

- 1 Have a critical and contextual awareness of different perspectives and approaches within photographic practice.
- 2 Research, analyse and evaluate relevant information and ideas in order to develop creative solutions.
- 3 Understand, adapt and safely use appropriate and practical methods and skills for creative production.
- 4 Respond to complex briefs through the application of art, design or related practical, theoretical and technical understanding.
- 5 Critically review the effectiveness and appropriateness of methods, actions and results.
- 6 Use evaluative and reflective skills in order to take responsibility for your own learning, development and decision making.
- 7 Take responsibility for the research, planning, time management and actions to access progression opportunities.
- 8 Organise an exhibition where you will present yourselves and your work to industry standard for an audience.

THE INDUSTRIES

Are there job opportunities for creative graduates?

Throughout the world the creative industries are booming. In the UK alone they contribute more than £100 billion to the economy and employ more than two million people. This number is growing faster than any other part of the economy. As working practices and technologies evolve, jobs in this sector will be some of the most resilient in the face of increasing automation. The creative industries encompass a huge diversity of roles, employers and skills. At their heart, however, they involve skills that are highly useful for study at HE level and are increasingly in demand from employers.

The Art, Design and Creative Practice Diplomas are designed to give you every possible chance to develop the skills, competencies and knowledge that will lead to a successful future in the creative industries, or the many industries that require creative talent to support their business or enterprises.

PERSONAL & PROFESSIONAL DEVELOPMENT

The qualifications will enable you to demonstrate a range of transferable skills that will benefit you in other subject areas. These include:

initiative, independent inquiry, creative thinking, reflective learning, team working, self-management, effective participation, social responsibility, environmental awareness, sustainability, problem solving, numeracy, digital, research, literacy, communication, presentation

PROGRESSION & THE FUTURE

Progression to a wide range of universities and courses including: HND and Degree courses in Photography (documentary, editorial, travel, wedding, sports, architectural, fashion, portrait, advertising, product/still-life), Film, Animation, Game Design and Theatre Design, Appropriate entry level roles, training programmes, and apprenticeships.

Website link + Instagram (b&w logo) etc